



## EXHIBITION MANUAL FOR INDUSTRIAL PARTNERS

*This document provides key information on logistics, shipments, and setup of the upcoming congress. It also includes the final floor plan and practical details on participant registration.*

***Please share this information with all colleagues involved in your participation in the event, especially those representing your company on-site.***

*We appreciate your contribution and look forward to a successful and engaging conference!*

*EUROMAR2025 Organizing Committee*

### Venue Address

Madetoja Music Centre

Leevi Madetojan katu 3, 90140 Oulu

### Exhibition Delivery, Set-up, Opening, and Dismantling Times

|                                         |                                                     |
|-----------------------------------------|-----------------------------------------------------|
| DEADLINE FOR PARTNERS' REGISTRATIONS    | Friday, 30 May                                      |
| DEADLINE FOR STRUCTURE ORDERS           | Friday, 30 May                                      |
| DELIVERIES TO THE VENUE                 | Friday, July 4 at 8-18 and Saturday, July 5 at 8-18 |
| BOOTH SET-UP Platinum and Gold Partners | Friday, July 4 at 8-18                              |
| BOOTH SET-UP All Partners               | Saturday, July 5 at 8-18                            |
| ACCESS TO EXHIBITION AREA               | Sunday, July 6 to Thursday, July 10 at 7:00-19:30   |
| EXHIBITION OPENING HOURS                | Sunday, July 6 to Thursday, July 10 at 8:00-19:00   |
| DISMANTLING                             | Thursday, July 10 at 19-22, Friday, July 11 at 8-18 |



## Conference Registration

All individuals at the venue must wear an event badge. Please register your personnel in advance using the online registration form.

Personnel included in your sponsorship contract can register with this link by May 30th:

<https://www.lyyti.in/EUROMARpartner>

To include additional registrations or exhibitor badges in your sponsorship package, please contact the organizers at [sponsors@euromar2025.org](mailto:sponsors@euromar2025.org), as these cannot be ordered through the online registration form.

If your sponsorship package does not include the congress dinner, you can purchase a dinner ticket (€ 100) via the online registration form (restricted availability).

## Exhibition

The exhibition area is the main lobby of the Oulu Music Centre.

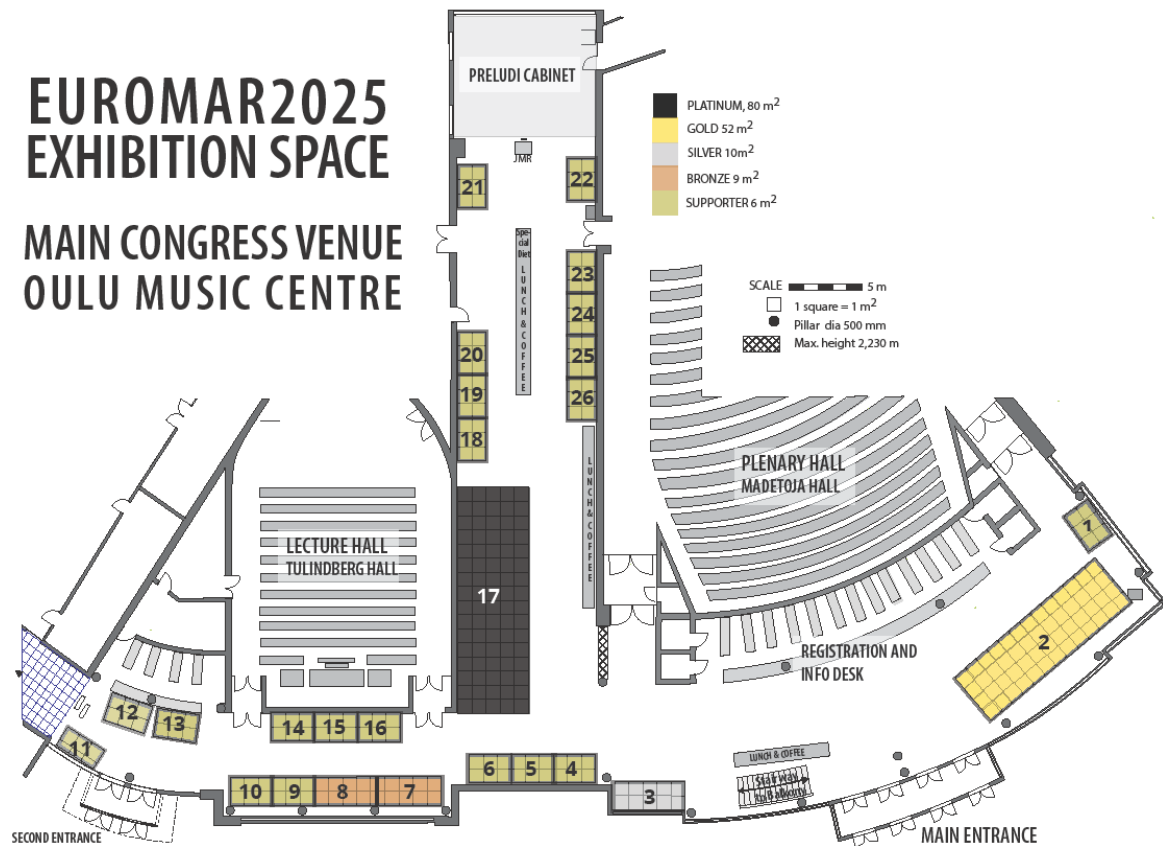
- **All exhibition spaces include a 10 A electricity supply. If a higher capacity is required, an additional order can be placed by email to [jouko.kettunen@oktoy.fi](mailto:jouko.kettunen@oktoy.fi) for an extra charge.**
- Rectangle tables (120 x 80 cm) and chairs are available for booth setups.
- Free public Wi-Fi (PanOulu) is accessible without a password.

Booth constructions and set-up:

- Attaching any items to the venue walls is strictly prohibited.
- The height of the exhibition area is approximately 4 meters.
- Suspensions from the ceiling are not possible.
- All structures should be entirely self-supporting from the floor. It is recommended that structures do not exceed a height of 2,5 meters.



## Map of the Exhibition Area



## List of Exhibitors

- |    |                      |    |                   |
|----|----------------------|----|-------------------|
| 1  | Panacea              | 14 | Voxalytic         |
| 2  | JEOL                 | 15 | QUAD              |
| 3  | Magritek             | 16 | Q.One             |
| 4  | Spin-Doc             | 17 | BRUKER            |
| 5  | Zeotope              | 18 | Eurisotop         |
| 6  | Cryogenic            | 19 | Resonance Systems |
| 7  | CIQTEK               | 20 | Bluefors          |
| 8  | Merck                | 21 | Cruise GmbH       |
| 9  | Annaida Technologies | 22 | PhoenixNMR LLC    |
| 10 | Doty Scientific      | 23 | SciY              |
| 11 | SpinAdder            | 24 | ARMAR Isotopes    |
| 12 | CCPN                 | 25 | Silantes          |
| 13 | Oxford Instruments   | 26 | Hilgenberg        |



## Exhibition Equipment

Silver, Bronze and Supporter Partners are allocated inline booths, which are placed in a row and share side walls with neighbouring booths. These booths come equipped with wall structures, carpet, and a fascia board.

Platinum and Gold Partners are allocated island, peninsula, or corner booths without shared walls, allowing for more flexible arrangements. As no standard booth construction is provided for Platinum and Gold Partners' booths, exhibitors can arrange structures according to their own preferences and at their own cost.

Inquiries and purchase orders for exhibition equipment can be directed to Mr Ville Kantola, Taikalyhty Ltd, via online catalogue <https://taikalyhty.fi/en/product-category/tapahtumat-messut/euromar25/> or by email [ville@taikalyhty.fi](mailto:ville@taikalyhty.fi) or phone. +358405271841 (see also attached PDF)

**The deadline for submitting orders and artwork for any booth branding (e.g. booth wall graphics) is May 30th. After this date, late processing fees will apply .**

1. **The EUROMAR2025 webshop, section customized for the congress** <https://taikalyhty.fi/en/product-category/tapahtumat-messut/euromar25/>
2. **Full Taikalyhty catalogue** <https://taikalyhty.fi/en/vuokraamo/>  
*All full catalogue prices may not apply to EUROMAR 2025. Please confirm availability and cost before ordering from the full catalogue.*

**You're welcome to place orders or request recommendations also by emailing [taikalyhty@taikalyhty.fi](mailto:taikalyhty@taikalyhty.fi).**

**Please submit branding files in PDF format with a minimum resolution of 150 dpi.**

**You're welcome to keep all branded products after the event free of charge, should you wish to do so.**

**Taikalyhty also offers screens in various sizes, which can be either placed on a floor stand or mounted on your booth wall. If you choose to rent a screen from Taikalyhty, we warmly recommend sending the content to be displayed via email before the event build-up. Taikalyhty will upload it for you in advance, so everything is ready when you arrive at the venue.**

**Taikalyhty is there to help! If anything, booth-related needs attention during the event, you can always reach the team by phone - feel free to call +358405271841**



## Catering at Booths

All food and beverages served at the booths must be arranged through Restaurant Preludi, telephone +358 44 722 0492, [preludi@uniresta.fi](mailto:preludi@uniresta.fi) or [catering@uniresta.fi](mailto:catering@uniresta.fi)

## Shipping

Deliveries to the venue (Oulu Music Centre) are possible starting from Friday, 4 July at 8:00.

The venue will be closed from 6 June to 3 July, and advance shipments cannot be accepted during this period.

Inquiries regarding advance shipments before 6 June:

Phone: +358 44 703 7201

Email: [vartijat.musiikkikeskus@ouka.fi](mailto:vartijat.musiikkikeskus@ouka.fi)

Shipping address:

Oulun Musiikkikeskus / Info

FIN-90015 Oulun kaupunki

## Unloading and Loading

Loading and unloading must be carried out within the agreed delivery, setup, and dismantling times of the event.

Unloading and loading take place via the back door of the Music Centre. Vehicles can access the back entrance by using the lane on the right side of the building. The back door is in the first recess behind the building.

The use of forklifts is generally not permitted inside the building. Please also note that the venue does not offer on-site storage during the event.

## Responsibility and Insurance

Each exhibitor is responsible for any necessary liability matters and property insurance.